



TOYOTA

LEAD THE WAY



LAND CRUISER **PRADO**

YOUR DREAM, YOUR DESTINATION

WHEN THE MOUNTAINS CALL, THE ALL-NEW LAND CRUISER PRADO ANSWERS.

Sani Pass, Drakensburg

 29.5880°S, 29.2922°E

Dune Safari, Namibia

 24.75194°S 15.27639°E

Forest Trails, Knysna

 33.7042°S, 22.0476°E



Model Shown: Land Cruiser Prado 2.8GD VX-L

INTRODUCTION



MORE POWER MORE POSSIBILITIES

The Prado is a true Land Cruiser that will seamlessly take you from the streets to the Serengeti. And just as the famous badge heralds, this machine is worthy of the claim, "Master of Africa."

With more power and torque from its new 2.8-litre turbodiesel* engine, along with a wider torque spread and better fuel economy from its six-speed automatic gearbox; and complemented by next-generation off-road technologies such as Multi-Terrain Select (MTS)* and Kinetic Dynamic Suspension (KDSS)*, the iconic Land Cruiser Prado is the ultimate luxury sports utility vehicle for the ultimate off-road adventure.

The Prado's DNA - with that of the legendary Land Cruiser, is known for its renowned ultra-toughness and relentless reliability - guaranteeing there's always more to explore. As the only vehicle in its segment to feature a ladder frame chassis that's more durable and twist-resistant while simultaneously offering supreme cabin comfort at all times, the seven-seater Land Cruiser Prado is built for an unparalleled four-wheel-drive experience over the most extreme terrain.

**Available on selected models*

✓ *Dune Safari, Namibia*

📍 24.75194°S 15.27639°E

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RANGE

YOUR DREAMS. YOUR DESTINATION. THIS IS LAND CRUISER PRADO COUNTRY.

Kalahari or Kilimanjaro; clever, capable and comfortable, the limitless Land Cruiser Prado defines the essence of the safari.

4WD power combines perfectly with precision and ground-breaking technology like Multi-Terrain Select (MTS)*, Vehicle-Stability Control (VSC), Crawl Control*, Hill-Assist Control (HAC), Trailer-Sway Control (TSC), Electric Centre and Rear* Diff Lock and Active Traction Control (ATRC) to forge a new path in off-road innovation.

**Available on selected models*

MODEL LINE-UP:

2.8GD TX | 4.0 VX | 2.8GD VX | 4.0 VX-L | 2.8GD VX-L

Full-time four-wheel-drive comes standard on all Land Cruiser Prado models. A new 2.8-litre turbodiesel engine mated to a six-speed automatic transmission is standard in all diesel derivatives.

✓ *Kubu Island, Botswana*

📍 20.53'35.88"S, 25'49'08.76"E



Model Shown: Land Cruiser Prado 2.8GD VX-L

PERFORMANCE



THE POWER TO GO PLACES

THE INTRODUCTION OF A NEW, MORE POWERFUL 2.8-LITRE FOUR-CYLINDER TURBODIESEL ENGINE TO THE RANGE MEANS YOU'LL BE CHANGING YOUR BUCKET LIST TO A TO-DO LIST.

Delivering 150 kW of power between 3 000-3 400 r/min and 500 Nm of torque between 1 600-2 800 r/min, further efficiency and driveability is achieved through the fitment of a six-speed automatic transmission with paddle shift* for complete control and driver engagement.

Conversely, the 4.0 V6 petrol engine produces a muscular 202 kW of power at 5 600 r/min and 381 Nm of torque at 4 400 r/min. A six-speed automatic transmission is fitted as standard with paddle shift on the VX-L models.

**Available on selected models*

✓ *Thabana Ntlenyana, Lesotho*

📍 29.4680°S, 29.2691°E

Model Shown: Land Cruiser Prado 2.8GD VX-L

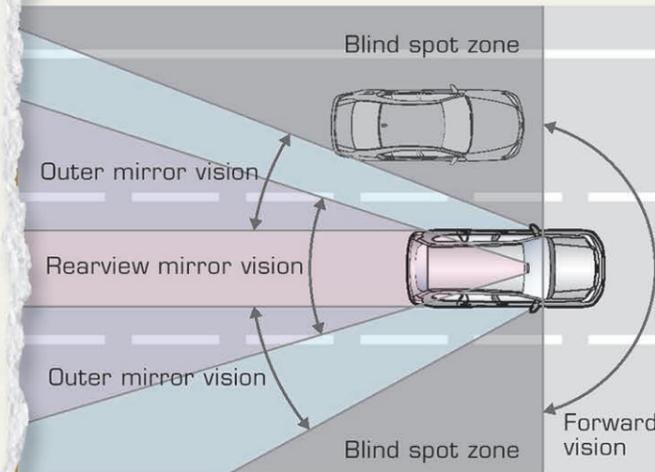
SHARING ITS DNA WITH THE FEARLESS LAND CRUISER, THE NEW PRADO'S DOUBLE WISHBONE FRONT SUSPENSION AND MULTI-LINK REAR SUSPENSION IS PURPOSED TO MAKE ANY ADVENTURE HAPPEN.

The suspension is further enhanced by the fitment of Toyota's Kinetic Dynamic Suspension System (KDSS)* - This super-advanced system allows your suspension to adjust and dynamically respond to the landscape, giving you more robust traction, enhanced stability, steering response, comfort and unmatched off-road control - this is the smoothest off-road drive you'll ever have.

The Land Cruiser Prado's terrain-traversing tenacity continues through the addition of Multi-Terrain Select (MTS)*. The driver has a choice of five different selectable modes to enable the permanent four-wheel drive to instantly adapt to any road surface. Each mode (rock, loose rock, rock and dirt, mogul, mud and sand) is suited to a specific



Multi-Terrain Select (MTS)*



Panoramic View Monitor (PVM)*



Multi-Terrain Select (MTS)*

terrain and determines the vehicle's torque and drivetrain characteristics at the turn of a dial, so as to maximise performance and grip in traction-limited conditions by automatically regulating wheel spin, brake pressure and throttle response.

The Multi-Terrain Monitor* is there to help you confirm your outdoor surroundings and check blind spots with front, side, and rear cameras. It's automatically shown on the navigation display in accordance with your chosen MTS mode. The Prado now also comes with underfloor view, allowing you to see underneath your vehicle. The front-view rotation function intuitively rotates your front view to adapt to the vehicle tilt angle, helping the driver get a better grasp of the vehicle's angle.

An additional Panoramic View Monitor (PVM)* also gives you a full scope of your surroundings, using all four cameras when you need a bird's-eye perspective. Using the panoramic view and wide front-view display simultaneously, further enhances driving safety - allowing you to easily confirm that you are clear on both sides and in front of your vehicle before entering a blind intersection.

DESTINATION: ANYWHERE.

**Available on selected models*

DRIVER SUPPORT

✓ *Dune Safari, Namibia*

📍 24.75194°S 15.27639°E



Model Shown: Land Cruiser Prado 2.8GD VX-L

LOOK THE PART

BLAZE NEW TRAILS. FIND NEW PATHS. AND DISCOVER MORE.

Blyde River Canyon

Forest Trails, Knysna

Forest Trails, Knysna

Forest Trails, Knysna

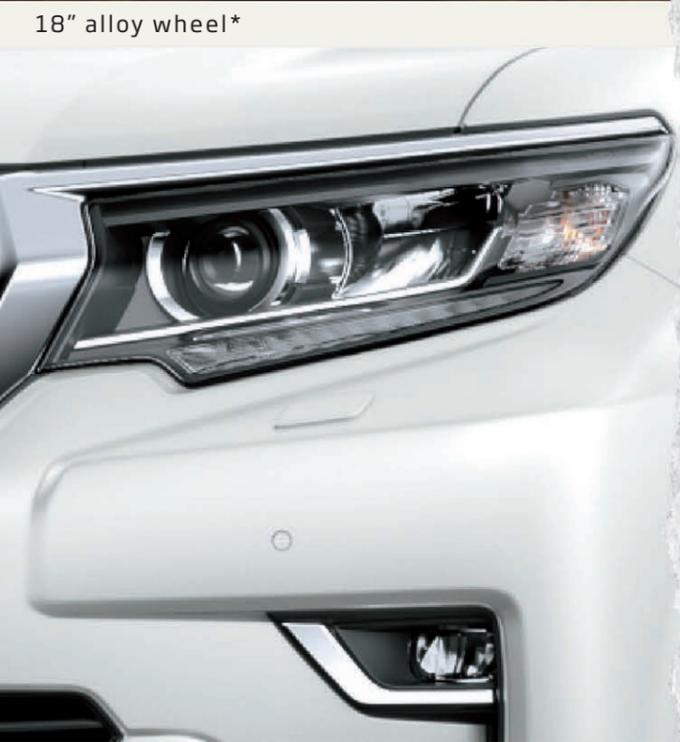


Model Shown: Land Cruiser Prado 2.8GD VX-L

EXTERIOR



18" alloy wheel*



LED Auto high-beam headlamps

UNDERLINING ITS ALL-CONQUERING PROFICIENCY, THE NEW LAND CRUISER PRADO'S EXTERIOR DESIGN EMPHASISES ITS COMPLETE PRACTICALITY, DURABILITY AND CAPABILITY.

To provide a better view of the immediate road ahead from the cockpit, the bonnet now incorporates sculpted concave sections.

VX-L models feature full LED headlamps that incorporate LED Daytime Running Lights (DRL) and Auto High Beam function, automatically switching between high and low beam angles when oncoming traffic approaches. Additional visibility is also supplied by front (LED) and rear fog lamps.

The illuminated* and heated side mirrors are colour coded, electrically operated, foldable and integrate the indicators, as well as the Blind Spot Monitor (BSM)* and composite-view cameras* mounted in the mirror housing.

Of course, nothing announces a vehicle's presence like its grille. The Land Cruiser Prado's radiator grille has been shaped for intent and purpose; and its vertical sections specifically spaced to optimise cooling.

✓ *Forest Trails, Knysna*

📍 33.7042°S, 22.0476°E



Model Shown: Land Cruiser Prado 2.8GD VX-L

BOTH THE GRILLE AND LED HEADLAMPS HAVE BEEN POSITIONED HIGHER AND INWARDS TO AVOID DAMAGE FROM ROADSIDE OBSTACLES DURING OFF-ROAD DRIVING.

Viewed in profile, the high-rising front bumper wraps around the engine bay to protect its contents. The bumper corners flick upwards to emphasise the Land Cruiser Prado's aggressive appearance, while the centre bottom section is shaped like a skid plate to protect the engine and enabling maximum off-roading ability.

The top horizontal line of the front bumper extends into the shoulder line, ensuring a more athletic and dynamic appearance. At the rear, the combination lamps are distinctively styled to incorporate the trademark double-stacked c-shapes to create a modern yet robust impression that is immediately recognisable.

VX and VX-L derivatives are shod with striking but sturdy 18" alloy wheels; while the TX variant utilises a 17" alloy wheel specification.

Raven Black is now available on customer order.

**Available on selected models*



PRACTICALLY PERFECT

WITH LOW-RANGE LOCKED IN, CRAWL SETTINGS SELECTED AND TRACTION COMMITTED FROM ALL FOUR TYRES, IT'S TIME TO BLAZE A NEW TRAIL. TO FIND NEW PATHS. AND TO DISCOVER MORE.

Model Shown: Land Cruiser Prado 2.8GD VX-L

✓ *Dune Safari, Namibia*

📍 24.75194°S 15.27639°E

INTERIOR

Whether you're devouring gravel roads or sizzling in the urban scene, tech meets toughness in the new Land Cruiser Prado's spacious and opulently appointed interior.

Its crafted cabin comprises leather seats in black or neutral beige* on the VX and VX-L models, and a leather steering wheel finished with an elegantly integrated wooden insert. The driver and front passenger seats are electrically adjustable, featuring a memory function in the VX and VX-L models and has heated seating for both front and rear passengers.

FOR INCREASED LOADING SPACE, THE THIRD ROW OF SEATS HAVE A CONVENIENT FOLD-DOWN FUNCTION IN ALL MODELS, WHICH IS POWER OPERATED IN THE VX AND VX-L.

Occupant comfort is taken care of by dual-zone climate control, of which the rear section of the cabin can be set to operate independently from the front.

**Available on selected models*



Model Shown: Land Cruiser Prado 2.8GD VX-L



The driver is treated to an automatically* adjusting anti-glare rear view mirror and an Audio Visual Navigation* (AVN) touchscreen system.

The Display Audio touchscreen infotainment system is linkable to smart devices by either Apple CarPlay or Android Auto and features USB and Bluetooth connectivity. Both of these display the screen of the smartphone on the vehicle's infotainment screen as well as linking the phone's audio output to the vehicle's 14 speakers (TX model: 6 speakers).

**Available on selected models*

TECH

THE REVERSE CAMERA IMAGE IN ALL LAND CRUISER PRADO MODELS IS DISPLAYED ON THE HIGH-RESOLUTION TOUCHSCREEN INFOTAINMENT SCREEN.

In Audio Visual Navigation (AVN)-equipped versions the image of the vehicle's rear and surrounds is enhanced with reversing guidelines, while also displaying imagery for the Multi-Terrain Monitor* (which is primarily used during off-roading) and Panoramic View Monitor*.

For ultimate driving comfort, cruise control is standard across the range. The VX-L is fitted with radar-based Adaptive Cruise Control, which scans the road ahead ten times per second; and matches the vehicle's speed to that of surrounding traffic by automatically accelerating or braking where necessary, maintaining a constant gap to the vehicle ahead with one of four selectable distances.

**Available on selected models*



CONNECT TO THE MYTOYOTA APP:

All new Toyota vehicles now come fitted standard with a telematics device that opens up a whole new world of connected features. Upon dealer activation and registration to the MyToyota App, an array of smart connectivity, safety, and convenience features are enabled through your smartphone.

The MyToyota App gives you more control of your driving experience and opens up a whole new world of never-seen-before personalised offerings and real-time, customisable vehicle features, including on-board Wi-Fi**, roadside assistance, licence renewal and more.

See the inside back cover for more information.

****15GB Free data once-off upon activation.**

Ts & Cs Apply. Wi-Fi available in South Africa only.

Vehicle shown may differ from local specification

SAFETY

THERE AND BACK SAFELY

LEGENDARY LAND CRUISER ABILITY. LEGENDARY PRADO
LUXURY. AND NOW – LEGENDARY TOYOTA SAFETY.

✓ *Moteng Pass, Lesotho*

📍 28.7558°S, 28.6003°E



Model Shown: Land Cruiser Prado 2.8GD VX-L



IF TAMING AFRICA IS ABOUT CREATING LASTING MEMORIES, THE LAND CRUISER PRADO IS MANUFACTURED TO MINIMISE INCIDENT OR INJURY, AND ENSURE THOSE MEMORIES ARE ONLY THE BEST. THAT'S WHY OCCUPANTS IN ALL MODELS ARE COCOONED BY A TOTAL OF SEVEN AIRBAGS (DISTRIBUTED AS DRIVER, FRONT PASSENGER, CURTAIN, DRIVER-KNEE AND FRONT SIDE AIRBAGS).

An extensive array of next-generation active safety interventions ensure that even under the most challenging circumstances, the driver always remains in control. These comprise:

PRE-CRASH SYSTEM*:

Sensors indicate rapidly approaching vehicles and other objects to the driver, after which it will enable the automatic intervention of safety systems such as emergency braking and safety belt bracing to avoid or mitigate impact without driver input.

LANE KEEPING SYSTEM*:

Lane Keeping System detects the edge of the road, as well as visible lane markers and where the vehicle is in relation to the lane. When lane deviation takes place, the driver

is alerted with a buzzer or steering wheel vibration, as well as a display on the dashboard. The system works in conjunction with the vehicle's brakes, which will automatically endeavour to arrest any further departure from the lane.

BLIND SPOT MONITOR (BSM)* WITH REAR CROSS TRAFFIC ALERT (RCTA)*:

Blind Spot Monitor (BSM) and the Rear Cross Traffic Alert (RCTA) serve to warn the driver of unseen objects parallel to or behind the vehicle during lane changing manoeuvres as well as when reversing into perpendicular flowing traffic. RCTA operates in conjunction with the Land Cruiser Prado's Park Distance Control (PDC) function. VX and VX-L models are fitted with front and rear PDC; TX: rear only.

SAFETY

ADDITIONAL DRIVER SUPPORT SYSTEMS:

Additionally, all Land Cruiser Prado models feature an Anti-lock Braking System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA), Vehicle-Stability Control (VSC) and Hill-Assist Control (HAC) as standard equipment.

Optimal grip is attained by Active Traction Control (ATRC), which applies brake pressure to prevent wheels from spinning during acceleration when driving off-road or in slippery conditions.

Trailer Sway Control (TSC) stabilises the connection between vehicle and trailer so that the effect of potentially destabilising crosswinds, under-winds and variations in the road surface are neutralised. Steering operations are also more pronounced: TSC suppresses extra lateral movement before it gets beyond your braking or steering range, keeping the trailer steady and completely within your control at all times.

Downhill-Assist Control (DAC)* and Crawl Control*:

On the TX model, Downhill-Assist Control (DAC) prevents the wheels from locking while manoeuvring extreme descents, simultaneously managing engine braking and brake pressure, to maintain a stall-free and super-stable vehicle speed.

On the VX and VX-L models, Crawl Control is an advanced feature that's designed for low-speed off-road driving in extreme conditions - like a sand incline, crawling over rocks, or in deep mud. It's a powerful, intuitive sensor system that judges driving settings and adjusts acceleration and brakes to each wheel as the vehicle moves over rough terrain.

All models are installed with advanced security technology that includes wireless door lock, automatically locking doors upon pull-away and an anti-theft system that is activated once the vehicle is locked.

There are also tilt and intrusion sensors, an alarm, immobiliser, and ultrasonic glass breaking and movement sensors.

**Available on selected models*



Images shown for illustrative purposes only.

TOYOTA ENVIRONMENTAL CHALLENGE 2050



CHALLENGE 1

NEW VEHICLE ZERO CO₂ EMISSIONS CHALLENGE

By owning a Toyota you would be contributing to the reduction of vehicle CO₂ emissions by 90% in 2050 as opposed to 2010. You will help us promote the development of next-generation vehicles and further accelerate the spread of these vehicles.



CHALLENGE 3

PLANT ZERO CO₂ EMISSIONS CHALLENGE

You uphold the two main pillars of our strategy to achieve zero CO₂ emissions at our plants which are:

- 1) Developing and introducing low-CO₂ technologies with ongoing kaizen.
- 2) Adopting renewable energy sources and utilizing hydrogen energy.



CHALLENGE 5

CHALLENGE OF ESTABLISHING A RECYCLING-BASED SOCIETY AND SYSTEMS

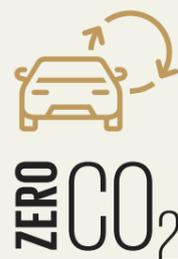
You have contributed to our 40 years on the challenge of resource recycling. Going forward, by rolling out to the world the technology and systems evolved in Japan, we will all continue working on the challenge of establishing a recycling-based society.

Toyota is serious about combating the problems associated with waste tyres in the country and has therefore taken up its producer responsibility as defined by the Waste Management Act of 2008. Waste Tyre Registration Number: TPREG0031GAU WHEN MORE MEANS MORE

The Land Cruiser Prado has been manufactured to minimise its carbon footprint by using a D-4 pump that increases fuel pressure and injection efficiency and lowers emissions.

Guided by the goals of the Toyota Environmental Challenge 2050, as little impact as possible is made on the environment during each step of the process. From design to manufacturing, to end-of-life recycling programmes, our planet always comes first. This is because the ultimate long-term goal for Toyota is to make all our vehicles as environmentally friendly as possible. With this in mind, the entire Prado line-up has been designed to have very low CO₂ emissions.

At Toyota, creating technologically advanced vehicles isn't our only priority; we're committed to lowering our environmental impact throughout our entire production process. How? By setting ourselves six challenges that will see us reach a truly world-changing goal: a positive environmental impact by 2050.



CHALLENGE 2

LIFE CYCLE ZERO CO₂ EMISSIONS CHALLENGE

You are lending a helping hand to Toyota's efforts to reduce to zero not only CO₂ emissions produced in travelling and manufacturing, but all CO₂ emissions including the process of materials production, disposal and recycling of vehicles.



CHALLENGE 4

CHALLENGE OF minimising AND optimising WATER USAGE

In automobile manufacturing, we use water in painting, forging and other processes. Therefore, even a small reduction of its impact on the water environments is important. We have two measures to achieve this, comprehensive reduction of the amount of water used and comprehensive purification of the water and returning it to the earth.



CHALLENGE 6

Here at Toyota we have engaged in planting trees at our plants and environmental conservation activities in our surrounding areas. To establish a society where humans and nature coexist in harmony, we are promoting several activities to connect regions, the world and the future.

GET CONNECTED WITH My TOYOTA

IN-CAR WI-FI, ROADSIDE ASSISTANCE AND MUCH MORE

All Toyota vehicles can now be connected to the MyToyota App on your mobile phone, giving you more control of your driving experience and opening up a whole new world of personalised offerings and customisable features, so that you can:

- IN-CAR WI-FI***
Connect to Wi-Fi
- GPS LOCATOR**
Always know your vehicle's GPS location
- LOGBOOK**
Have access to a digital logbook
- DRIVER NOTIFICATIONS**
Important reminders like licence renewal
- BATTERY HEALTH CHECK**
Check your battery health
- SERVICE BOOKING**
Manage your services
- ROADSIDE ASSISTANCE**
Get real-time roadside assistance
- DRIVER RATING**
Receive a driver rating
- FLEET MANAGEMENT**
Monitor your fleet
- LICENSE RENEWAL**
Renew from the App

AND MORE - The above features are not all; there are loads of other features available to further enhance driver and guest safety, convenience and comfort; and plenty more to come to make your drive experience better and better with every kilometre.

MyTOYOTA **DOWNLOAD THE MyTOYOTA APP AND GET CONNECTED TODAY**

FIND OUT MORE AT TOYOTA.CO.ZA/MY-TOYOTA

*15GB FREE DATA ONCE-OFF UPON ACTIVATION. TS & CS APPLY. AVAILABLE IN SOUTH AFRICA ONLY.



Toyota vehicles are known for their Quality, Durability and Reliability. Keeping your Toyota Genuine means no compromises in terms of safety, performance and resale value. The range of Genuine Products and Approved Services will ensure complete peace of mind throughout the ownership journey and beyond. For more information on how to Keep Your Toyota Genuine visit www.toyota.co.za/genuine

TOYOTA GENUINE PRODUCTS

For guaranteed fit and function, Genuine Parts are essential in maintaining the safety and reliability of your vehicle. **Genuine Parts** comply with all safety, regulatory and environmental requirements, making it the obvious choice. The same exacting precision applies to **Toyota Accessories**, developed by engineers with extensive knowledge on vehicle integration - you can enhance the appeal and functionality of your Land Cruiser Prado without compromising its safety features or warranty. Warranties are about peace of mind, and the **Genuine Unlimited Warranty** is designed to provide superior cover (up to 6 or 8 years, unlimited mileage) and a seamless claims process thanks to full integration with Toyota systems. The **Genuine Extended Service Plan** also enjoys exclusive approval by Toyota SA and provides flexible extension options up to 10 years or 300 000 km to suit your period of ownership. Paying today's rates for tomorrow's maintenance is a sensible way to protect the resale value of your Land Cruiser Prado by means of a full service history.

TOYOTA APPROVED SERVICES

Specialised vehicle maintenance requires first-class facilities, advanced equipment and expert knowledge. **Toyota Quality Service and Value Service** not only promise accurate diagnosis and repair, but also a philosophy of building trust through a genuine concern for the needs of our customers. To complement the extensive network of Toyota dealers, we have a vast number of **Accredited Body and Paint Repairers**, selected on stringent criteria to ensure outstanding workmanship and customer service. You can maintain your vehicle's pristine condition without compromising its warranty thanks to the exclusive use of Genuine Parts by our Accredited Repairers. Offering 24-hour access to a full complement of assistance and recovery benefits, **Toyota Roadside Assistance** provides the peace of mind that competent support is only a phone call away.

TOYOTA GENUINE MEANS

UNCOMPROMISED SAFETY GUARANTEED QUALITY PEACE OF MIND



TOYOTA FINANCIAL SERVICES

There is no 'one-size-fits-all' when it comes to vehicle finance and insurance, there is only you. With fast, flexible and convenient services we will structure the perfect Land Cruiser Prado deal for you.

At Toyota Financial Services, we believe that purchasing your Toyota should be as enjoyable as driving it. Toyota Financial Services is the fast, flexible and convenient means of financing your Land Cruiser Prado. We have created a range of finance products that suit both private and business customers, easily accessible through your local Toyota dealer. We take the hassle out of arranging finance.

Toyota Financial Services (South Africa) Ltd is an authorised Financial Services (FSP No. 7454) and Registered Credit Provider (NCRCP62).

For comprehensive information about products offered by Toyota Financial Services, visit www.toyota.co.za/toyota-finance

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